

Anime Messe Digital 2021

Cosplay Competition - Info Sheet for Participants

First of all, we would like to thank you for showing interest in the cosplay competition of the Anime Messe Digital 2021 from 10 to 11 July. We are happy about every entry! So grab your smartphone or camera, put on your favourite cosplay and show it to us. You decide how you want to present it. It doesn't matter if it's a fashion show, a detailed narrative about the cosplay or a short live-action movie with cool poses or funny elements:

Rulebook:

- If you would like to produce a video, please register in advance for the cosplay competition at <https://ea.run/AMDigital21-Cosplay-Video-Contest>.
- **The video must be submitted by 09 July 2021.**
- The video length should be at least one minute to a maximum of five minutes.
- You can also enter the competition as a group.
- Participation is possible worldwide.
- The video must be produced for the cosplay competition for Anime Messe Digital 2021. To ensure this, a sentence at the beginning should indicate this. For example, "This is my entry for the cosplay competition for Anime Messe Digital 2021!".
- Content: You decide how you want to present it. It doesn't matter if it's a fashion show, a detailed narrative about the making of your cosplay or a short live-action movie with cool poses or funny elements - everything is allowed.
- In principle, purchased cosplays are also allowed, but the video must be convincing in other ways. You must state in the description of your cosplay whether it is a bought cosplay or whether you have made it yourself.
- In order for the cosplay to be judged well, you should show the cosplay from all sides. A slow rotation at the end at the latest would therefore be advantageous.
- Audio and video effects may be used in the video.
- If you use music, please provide us with a list of artists and titles, which we have to submit to Gema. You can also use Gema-free music, e.g. from NoCopyrightSounds. Here, too, please pay attention to the compulsory information for use. In most cases, the artist and title must be mentioned.
- The video should run in a VLC player installed by default.
- Please make sure that your cosplay and the whole video are suitable for young people. That means you should not show so much skin and be careful with the choice of content.
- If you are under 18 years old, then for legal reasons we need a written permission to participate in this competition together with the video. This must be signed by a parent or guardian. Send us the permission as a photo or scan separately.
- If you want to or have to withdraw your participation for whatever reason, please inform info@animemesse.de as soon as possible so that someone else can take your place. Fair Play!
- By participating in the competition, you grant us the right to use your video for public reproduction.

Small guide for a good appearance:

1. Plan your cosplay performance by writing yourself a short script. That way you won't lose the overview.
2. Ask your friends or family to assist you with your video performance. But make sure that you do it according to the Corona rules.
3. Find a place for your performance that suits what you have in mind! This can be your own room, the forest nearby, the lake, a beautiful park, ...
4. If possible, use a tripod for the camera or have a friend shoot your performance video, then the video will look much more pleasant!
5. What you should keep in mind when shooting your video: Pay attention to the light and, if you are shooting outside, also to the weather. Remember, you can shoot a video over and over again until it's good enough. Make sure that you don't catch any recognisable passers-by in the video! Otherwise you could get into trouble with the DSGVO and we might have to reject your video.
6. When shooting the video, make sure to record it in landscape format! Upright is great for TikTok, but it doesn't look good on Twitch ;)
7. If you are not a master of one-takes, then the editing always follows the shooting! There are free programmes for this purpose as well as paid ones. For example www.shotcut.org. There are even editing programmes for smartphones. Just search for Video Editing or Video Cut in the AppStore.
8. Is the sound too quiet or not quite right? Then you should also think about the soundtrack. In addition to the editing programme, you can also use special audio programmes such as www.Audacity.de. Whether you do this and how exactly is up to your creativity. You might find some suitable background music. You will then have to add the final soundtrack when editing the video.
9. Submit your video! When you are finished, upload it with all the necessary missing information, e.g. to www.wetransfer.com and send us the link to info@animemesse.de - you can also upload the files after registration in the login area.

We wish you or yours every success!